



A BENEFIT ART AUCTION FOR THE CHILDREN'S MUSEUM + THEATRE OF MAINE

# Flying Colors

Date  
May 10, 2024

## ART AUCTION A benefit for CMTM - 21+ Evening Event

CMTM is proud to present the 2nd Art Auction. The Auction celebrates the incredible talent of local Maine artists and the transformative power of the arts in developing children's understanding and expression of the world around them.

Guests will enjoy access to 3 floors of exhibits, art activities, bidding on over 100 works of art, and delicious food and drinks. Funds raised at this event support CMTM's Community Fund. In addition to exposure to our anticipated 300+ event attendees, sponsorship of this event will offer corporate partners high visibility, value alignment with an innovative, learning and cultural institution for children and families. 21+ event.

### Sponsorship Levels

#### \$10,000 - Presenting (one available)

##### Sponsorship Includes

- 8 complimentary event tickets.
- Logo recognition in event materials.
- Logo recognition in members e-newsletter.
- Name recognition on Annual Donor Wall.
- Name recognition with hyperlink on CMTM's Partners in Play web-page.
- Name recognition in Annual Report.
- Recognition on social media channels with over 20,000 followers leading up to event.

#### \$5,000 - Premier

##### Sponsorship Includes

- 4 complimentary event tickets.
- Logo recognition in event materials.
- Logo recognition in members e-newsletter.
- Name recognition on Annual Donor Wall.
- Name recognition with hyperlink on CMTM's Partners in Play web-page.
- Name recognition in Annual Report.
- Recognition on social media channels with over 20,000 followers leading up to event.



#### \$2,500 - Major Sponsorship Includes

- 2 complimentary event tickets.
- Recognition in event materials.
- Logo recognition in a members e-newsletter.
- Recognition on social media channels with over 20,000 followers leading up to event.

#### \$1,000 - Supporting Sponsorship Includes

- Recognition in event materials.
- Logo recognition in a members e-newsletter.
- Recognition on social media channels with over 20,000 followers leading up to event.

#### Underwriter

To include business partners of all sizes, we will have opportunities for event expenses to be underwritten which is a lower price point but still offer benefits and visibility. Benefits are customizable and will depend on the level of the gift.

# Unleash the magic.

At the Children's Museum & Theatre of Maine (CMTM), we set the stage for all children to imagine and learn through play. CMTM serves as an indispensable resource for families and educators, helping to create a broad community devoted to our children's development and learning.

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